

November 12, 2009

Dear Potential Sponsor,

The Cleveland Section of the American Society of Civil Engineers (ASCE) will be hosting the Region 3, Region 6, and Region 7 Leadership Conference and is in search of sponsors to provide much needed funds to welcome guests to our great state of Ohio. The conference encompasses leaders of Sections and Branches, Younger Member Groups, and Student Chapters. Over 300 attendees participate in this annual conference from Wyoming and Texas to Michigan and Ohio, 16 states in all! This year's event will be held in Cleveland, Ohio January 22-23, 2010. Attendees will gather at the conference to network and develop leadership skills to help advance career goals and potential roles in the workplace.

Founded in 1852, ASCE represents more than 147,000 members of the civil engineering profession worldwide and is America's oldest national engineering society. This event is truly a great opportunity to reach out to civil engineers at all stages of their careers. Attendees experience levels range from undergraduate students to members with 30+ years of experience. President Leonard, President Elect Caldwell, and several other ASCE National officers will be in attendance. It is our hope that we can count on your support for this upcoming event. A webpage has been set up at <http://crymc.asce.org> for the event with the latest news and updates.

ASCE National relies on the hosting Section to help provide with general logistics including transportation to local venues, an evening reception, thank-you gifts for the presenters, and conference program materials. To offset the cost of hosting this ASCE conference; we ask your support as an engineering leader to help make this event successful. By supporting this event you will receive conference-wide advertising exposure in the conference program, display boards located at the conference and Friday evening reception at the Rock n' Roll Hall of Fame just to name a few.

Listed below are the Sponsorship Levels and Benefits:

- Platinum Level - \$1,000.00
- Gold Level - \$750
- Silver Level - \$500
- Bronze Level - \$250
- Steel Level - \$100

Platinum Level

- ❖ Full page, color company ad in conference program.
- ❖ Company Name and/or Logo in large font on the back of the conference T-shirt.
- ❖ Company Name and/or Logo listed as a Platinum Level sponsor on the conference website.
- ❖ Company Name and/or Logo listed as a Platinum Level sponsor on signage display in registration area, conference meeting rooms, and Friday evening reception area.
- ❖ Company Name announced verbally at the conference as a Platinum Level sponsor.
- ❖ Four tickets to the Rock n' Roll Hall of Fame Friday evening reception.



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Gold Level

- ❖ Half page, color company ad in conference program.
- ❖ Company Name and/or Logo in large font on the back of the conference T-shirt.
- ❖ Company Name and/or Logo listed as a Gold Level sponsor on the conference website.
- ❖ Company Name and/or Logo listed as a Gold Level sponsor on signage display in registration area, conference meeting rooms, and Friday evening reception area.
- ❖ Company Name announced verbally at the conference as a Gold Level sponsor.
- ❖ Two tickets to the Rock n' Roll Hall of Fame Friday evening reception.

Silver Level

- ❖ Half page, black and white company ad in conference program.
- ❖ Company Name listed in medium font on the back of the conference T-shirt.
- ❖ Company Name and/or Logo listed as a Silver Level sponsor on the conference website.
- ❖ Company Name and/or Logo listed as a Silver Level sponsor on signage display in registration area and Friday evening reception area.
- ❖ Company Name announced verbally at the conference as a Silver Level sponsor.
- ❖ Two tickets to the Rock n' Roll Hall of Fame Friday evening reception.

Bronze Level

- ❖ Quarter page, black and white company ad in conference program.
- ❖ Company Name listed in small font on the back of the conference T-shirt.
- ❖ Company Name and/or Logo listed as a Bronze Level sponsor on the conference website.
- ❖ Company Name and/or Logo listed as a Bronze Level sponsor on signage display in registration area.

Steel Level

- ❖ Company name listed in conference program.
- ❖ Company Name and/or Logo listed as a Steel Level sponsor on the conference website.
- ❖ Company Name and/or Logo listed as a Steel Level sponsor on signage display in registration area.

Sponsors are welcome to provide company gift items to attendees. Please fill out the attached sponsorship commitment form and return no later than December 18, 2009. We are a 501(c) (3) tax-exempt non-profit organization. Your gift is tax-deductible to the fullest extent of the law.

If you have any questions or comments, please do not hesitate to contact us directly.

Thank You,



Lita Laven, PE, M. ASCE
ASCE Cleveland Section President,
Phone: (216) 881-6600 x6404
president@ascecleveand.org



Carolyn Young, EIT, A.M. ASCE
Conference Chair,
TranSystems
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Cleveland, OH 44113
Phone: (216) 357-3545
ctyoung@transystems.com



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SPONSORSHIP COMMITMENT FORM
Please return this form with your check.
Deadline for Sponsorship: December 18, 2009

Sponsoring Company Name: _____

Name of Contact at Company: _____

Title of Contact: _____

Address (If same as mailing address, write "same"):

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web Address: _____

Check Number: _____

Sponsorship Level: ___ Platinum (\$1000) ___ Gold (\$750) ___ Silver (\$500)
___ Bronze (\$250) ___ Steel (\$100) ___ Other: _____

Optional gift item to attendees: (i.e., pens, pencils, coffee mugs, mouse pads, etc.)

Note: You will be contacted to when and where to ship your company gift item. (Over 300 attendees). Excess gift items will be returned

Gift Description: _____

Please make checks payable to: ASCE Cleveland Section

Mail: ASCE c/o Carolyn Young
TranSystems
55 Public Square, Suite 1900
Cleveland, OH 44113

For all event media, a company logo in *.jpg format will need to be emailed to Carolyn Young at ctyoung@transystems.com for inclusion in the program and signage. For the quarter-page, half-page, and full-page ads, please provide electronic format of these as well; please have these in formats conducive to word documents. All electronic files are due no later than December 28, 2009. All advertisements will be approved for content at the discretion of the ASCE Cleveland Section Board of Directors.

THE ASCE CLEVELAND SECTION THANKS YOU!

